

**REVISED**

Mar 22, 22  
 CONT# 35650055 Mod# 1 Ver# 3 (Last = Orig CF)  
 REP KATZ RADIO  
 TO KFOR-AM (Lincoln, NE)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 1473

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV BRETT LINDSTROM FOR GOVERNOR  
 PDT NE Gov  
 FLT Mar 07, 22 - May 15, 22

\* REP ORDER COMMENT \*

\*\* 3/22/2022 12:22:00 PM: PER CLIENT'S REQUEST, SPOTS HAVE BEEN CANCELLED FOR 3/16-3/29 WHILE THE CAMPAIGN GOES DARK. ACTIVITY SHOULD RESUME ON WEDNESDAY, 3/30

\*\* 3/22/2022 12:22:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 3/22/2022 12:22:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	..WTF..	6A - 10A	60	3/9/2022 - 3/11/2022	1W	3	\$48.00	3
	1.2	..WTF..	10A - 3P	60	3/9/2022 - 3/11/2022	1W	3	\$31.00	3
	1.3	..WTF..	3P - 7P	60	3/9/2022 - 3/11/2022	1W	3	\$31.00	3
				** WEEKLY FLIGHT TOTALS **			9	\$330.00	
		<b><u>FLIGHT 2</u></b>							
CHG	2.1	MTWTF..	6A - 10A	60	3/14/2022 - 3/18/2022	1W	2	\$48.00	2
CHG	2.2	MTWTF..	10A - 3P	60	3/14/2022 - 3/18/2022	1W	2	\$31.00	2
CHG	2.3	MTWTF..	3P - 7P	60	3/14/2022 - 3/18/2022	1W	2	\$31.00	2
				** WEEKLY FLIGHT TOTALS **			6	\$220.00	
		<b><u>FLIGHT 3</u></b>							
CHG	3.1	MTWTF..	6A - 10A	60	3/21/2022 - 3/25/2022	1W	0	\$48.00	0
CHG	3.2	MTWTF..	10A - 3P	60	3/21/2022 - 3/25/2022	1W	0	\$31.00	0
CHG	3.3	MTWTF..	3P - 7P	60	3/21/2022 - 3/25/2022	1W	0	\$31.00	0
				** WEEKLY FLIGHT TOTALS **			0	\$0.00	
		<b><u>FLIGHT 4</u></b>							
CHG	4.1	MTWTF..	6A - 10A	60	3/28/2022 - 4/1/2022	1W	6	\$48.00	6
CHG	4.2	MTWTF..	10A - 3P	60	3/28/2022 - 4/1/2022	1W	6	\$31.00	6

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CHG	4.3	MTWTF..	3P - 7P	60	3/28/2022 - 4/1/2022	1W	6	\$31.00	6
					** WEEKLY FLIGHT TOTALS **		18	\$660.00	
		<b>FLIGHT 5</b>							
	5.1	MTWTF..	6A - 10A	60	4/4/2022 - 5/6/2022	5W	10	\$48.00	50
	5.2	MTWTF..	10A - 3P	60	4/4/2022 - 5/6/2022	5W	10	\$31.00	50
	5.3	MTWTF..	3P - 7P	60	4/4/2022 - 5/6/2022	5W	10	\$31.00	50
					** WEEKLY FLIGHT TOTALS **		30	\$5,500.00	
		<b>FLIGHT 6</b>							
	6.1	MT.....	6A - 10A	60	5/9/2022 - 5/10/2022	1W	5	\$48.00	5
	6.2	MT.....	10A - 3P	60	5/9/2022 - 5/10/2022	1W	5	\$31.00	5
	6.3	MT.....	3P - 7P	60	5/9/2022 - 5/10/2022	1W	5	\$31.00	5
					** WEEKLY FLIGHT TOTALS **		15	\$550.00	

	<b>Mar 22</b>	<b>Apr 22</b>	<b>May 22</b>				
SPOTS	15	108	75				
CASH	550.00	3960.00	2750.00				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	550.00	3960.00	2750.00				

						<b>TOTAL</b>
SPOTS						198
CASH						7,260.00
TRADE						0.00
NSL						0.00
TOTAL						7,260.00

**\*\* Competitive Comments \*\***

LINDSTROM FOR NE GOV RADIO 3.9 - 5.10

SVC: FA99 MSA CustRadio

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

**CONTRACT**

**KFOR** Alpha Media  
 3800 Cornhusker Highway  
 FM 103.3 • 1240 AM Lincoln, NE 68504  
 (402) 466-1234

<b>Contract / Revision</b> 608579 /		<b>Alt Order #</b> 35650055
<b>Advertiser</b> POL22/BRETT LINDSTROM FOR GOVERNOR		<b>Original Date / Revision</b> 03/22/22 / 03/22/22
<b>Contract Dates</b> 03/07/22 - 05/15/22	<b>Estimate #</b> 1473	
<b>Product</b> NE Gov		
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KFOR-AM	<b>Account Executive</b> Katz New York	<b>Sales Office</b> Katz
<b>Special Handling</b>		
<b>Demographic</b> Adults 50+		
<b>Agency Code</b> 9913287	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

Katz Media Group  
 125 W 55th Street  
 3rd Floor  
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFOR	03/14/22	05/08/22	Mo-Fr 6a-10a	6a-10a		1:00			NM	58	\$2,784.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MT-----				2	\$48.00			
	Week:	03/21/22	03/27/22	-----				0	\$0.00			
	Week:	03/28/22	04/03/22	MTWTF--				6	\$48.00			
	Week:	04/04/22	04/10/22	MTWTF--				10	\$48.00			
	Week:	04/11/22	04/17/22	MTWTF--				10	\$48.00			
	Week:	04/18/22	04/24/22	MTWTF--				10	\$48.00			
	Week:	04/25/22	05/01/22	MTWTF--				10	\$48.00			
	Week:	05/02/22	05/08/22	MTWTF--				10	\$48.00			
N 2	KFOR	03/14/22	05/08/22	Mo-Fr 10a-3p	10a-3p		1:00			NM	58	\$1,798.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MT-----				2	\$31.00			
	Week:	03/21/22	03/27/22	-----				0	\$0.00			
	Week:	03/28/22	04/03/22	MTWTF--				6	\$31.00			
	Week:	04/04/22	04/10/22	MTWTF--				10	\$31.00			
	Week:	04/11/22	04/17/22	MTWTF--				10	\$31.00			
	Week:	04/18/22	04/24/22	MTWTF--				10	\$31.00			
	Week:	04/25/22	05/01/22	MTWTF--				10	\$31.00			
	Week:	05/02/22	05/08/22	MTWTF--				10	\$31.00			
N 3	KFOR	03/14/22	05/08/22	Mo-Fr 3p-7p	3p-7p		1:00			NM	58	\$1,798.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MT-----				2	\$31.00			
	Week:	03/21/22	03/27/22	-----				0	\$0.00			
	Week:	03/28/22	04/03/22	MTWTF--				6	\$31.00			
	Week:	04/04/22	04/10/22	MTWTF--				10	\$31.00			
	Week:	04/11/22	04/17/22	MTWTF--				10	\$31.00			
	Week:	04/18/22	04/24/22	MTWTF--				10	\$31.00			
	Week:	04/25/22	05/01/22	MTWTF--				10	\$31.00			
	Week:	05/02/22	05/08/22	MTWTF--				10	\$31.00			
4	KFOR	05/09/22	05/15/22	Mo-Fr 6a-10a	6a-10a		1:00			NM	5	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	MT-----				5	\$48.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.

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 FM 103.3 - 1240 AM Lincoln, NE 68504  
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Contract / Revision		Alt Order #
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Contract Dates	Product	Estimate #
03/07/22 - 05/15/22	NE Gov	1473

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
5	KFOR	03/09/22	03/15/22	Mo-Fr 6a-10a	6a-10a		1:00			NM	3	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/22	03/15/22	--WTF--				3	\$48.00			
6	KFOR	05/09/22	05/15/22	Mo-Fr 10a-3p	10a-3p		1:00			NM	5	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MT-----				5	\$31.00			
7	KFOR	03/09/22	03/15/22	Mo-Fr 10a-3p	10a-3p		1:00			NM	3	\$93.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/22	03/15/22	--WTF--				3	\$31.00			
8	KFOR	05/09/22	05/15/22	Mo-Fr 3p-7p	3p-7p		1:00			NM	5	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MT-----				5	\$31.00			
9	KFOR	03/09/22	03/15/22	Mo-Fr 3p-7p	3p-7p		1:00			NM	3	\$93.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/22	03/15/22	--WTF--				3	\$31.00			
Totals											198	\$7,260.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/27/22	15	\$550.00	(\$82.50)	\$467.50
03/28/22 - 04/24/22	108	\$3,960.00	(\$594.00)	\$3,366.00
04/25/22 - 05/10/22	75	\$2,750.00	(\$412.50)	\$2,337.50
Totals	198	\$7,260.00	(\$1,089.00)	\$6,171.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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